

2021 Adopted Priorities and Initiatives

CUSTOMER SERVICE & CITIZEN ENGAGEMENT

ONGOING INITIATIVES

- Unified Platform Deployment
- Staff Lunch and Learn Program
- Civic Dinners
- Capital Improvement and TSPLOST Outreach
- Strategic Utilization of Technology
- Brand Management
- Permitting Process Reviews
- Build Sandy Springs Seminars

2021 INITIATIVES

- High Performing Organization Strategy
- Diversity and Inclusion Committees
- Onboarding and Ambassador Program
- Citizen Academy
- Virtual Public Meeting Access – Standard
- Digital Marketing Strategy for Citizen Engagement

ECONOMIC DEVELOPMENT & THE NORTH END

ONGOING INITIATIVES

- North End Revitalization
- Collaborations with Regional Partners
- Business Recruitment and Retention Efforts in Key Industries
- Proactive Communication with Business Community
- City Springs District

2021 INITIATIVES

- Development Code Modifications
- Consideration of Redevelopment Incentives
- Host Developer Days
- Enhance Focus on Sandy Springs Small Businesses
- Host Industry Roundtables in Key Market Sectors
- Wayfinding Plan Implementation

SUSTAINABLE GROWTH & ENVIRONMENTAL STEWARDSHIP

ONGOING INITIATIVES

- ARC Green Communities Certification
- Stormwater Green Infrastructure
- Creative Utilization of Tree Fund
- Engage the Public and Partners in Sustainability Initiatives

2021 INITIATIVES

- Strategic Housing Plan
- Citywide Sustainability Plan
- Internal Sustainability Task Force
- Flood Hazard Planning, Mitigation and Resilience Action Plan
- Nancy Creek at Windsor Meadows Park Restoration
- Comprehensive Update of Impact Fee Program



RECREATIONAL & CULTURAL ENRICHMENT

ONGOING INITIATIVES

- Trail Master Plan Implementation
- Targeted Park Land Acquisition
- Park Improvements and Enhancements
- Strategic Community Partnerships
- Old Riverside Park Master Plan
- Dynamic Programming
- Arts Educational Programming
- CREATE as the Presenting Entity of the Brand

2021 INITIATIVES

- Virtual Dinner and a Show
- Enhance Annual Arts Programming
- Arts Sandy Springs Cultural Festival
- Grand Reopening Celebration at City Springs
- Provide a Fully Realized Season of Presented Performances
- City Springs District

TRANSPORTATION ACCESSIBILITY & COMMUNITY APPEARANCE

ONGOING INITIATIVES

- TSPLOST Program Delivery
- CIS Program Delivery
- Transportation Master Plan Update
- Traffic Safety Studies
- GDOT Coordination
- Core Business Functions
- GA Smart Transit Signal Priority Pilot

2021 INITIATIVES

- Establish TSPLOST 2 Project List
- ITS Master Plan implementation
- Roswell Road Safety, Operations, Accessibility and Mobility
- Interdepartmental Traffic Safety Campaign

PUBLIC SAFETY

ONGOING INITIATIVES

- Fire Station 2
- Emergency Response
- Community Partnerships
- Federal Law Enforcement Agency Partnerships
- Staff Recruitment and Retention
- Use of Force, De-escalation and Crisis Intervention
- Lake Forrest Dam Repairs

2021 INITIATIVES

- Public Safety Complex Design and Permitting
- Fire Station 5
- ISO review
- Backup 911 Center Buildout
- Emergency Management Community Preparedness
- Interdepartmental Traffic Safety Campaign

WATER RELIABILITY

ONGOING LITIGATION



SANDY SPRINGS
GEORGIA